

KPDA Media Weekly Review Report as at 17th October 2020



CEO DE-BRIEF

KPDA Platinum Members
KPDA
 KENYA PROPERTY DEVELOPERS ASSOCIATION

ALN
 Anjarwalla & Khana Advocates

BA
 Balala & Abed Advocates

FUSION CAPITAL
 Rooted in the African growth story
 Fusion Capital Ltd

MI VIDA
 MY HOME, MY LIFE
 Prism Residential Ltd

HFDI
 Dreams Made Possible
 HF Development and Investments Ltd

NCBA
 NCBA Bank Kenya PLC

NEWLINE
 Office Furniture & Kitchens
 Newline Ltd

YASIAN Interiors
 Living with Quality
 Yasian Technology Company td

TWO RIVERS
 Two Rivers Development Ltd

SYMBION
 Symbion Kenya Ltd

SAVANNAH CEMENT
 Building Perfection
 Savannah Cement Ltd

KCB
 Making the Difference
 KCB Bank Kenya Ltd

MRM
 MABATI ROLLING MILLS
 Mabati Rolling Mills Ltd

KONE
 Elevators Escalators
 Kone Kenya Ltd

Britam
 With you every step of the way
 Britam Asset Managers

FACT:
 The new coronavirus can be transmitted in areas with hot and humid climates

From the evidence so far, the new coronavirus can be transmitted in ALL AREAS, including areas with hot and humid weather. Regardless of climate, adopt protective measures if you live in, or travel to an area reporting COVID-19. The best way to protect yourself against COVID-19 is by frequently cleaning your hands. Eliminate viruses that may be on your hands and avoid infection that could occur by then touching your eyes, mouth, and nose.

World Health Organization #Coronavirus #COVID19 9 March 2020

18th October 2020

The Standard | James Wanzala | Sunday, 18th October 2020

WHAT NEXT FOR FIRMS IN SHARED WORKING SPACE BUSINESS

With fears of a bleak future for shared offices, thanks to remote working brought by restrictions on social distancing due to Covid-19, some players in the sector have, however, a different positive view. [Read More.](#)

The Standard | James Wanzala | Sunday, 18th October 2020

WHAT NEXT FOR FIRMS IN SHARED WORKING SPACE BUSINESS

With fears of a bleak future for shared offices, thanks to remote working brought by restrictions on social distancing due to Covid-19, some players in the sector have, however, a different positive view. [Read More.](#)

16th October 2020

Business Daily | James Kariuki | Friday, 16th October 2020

UNITY HOMES TEAMS UP WITH KOREAN FIRM TO FAST-TRACK TATU CITY HOUSES

Kenyan-British housing developer Unity Homes has partnered with South Korea's KumKang Kind to fast track delivery of 1,200 units at Ruiru's Tatu City. [Read More.](#)

The Standard | Paul Ogemba | Friday, 16th October 2020

LANDLORD SEEKS END TO RENT HIKE REGULATIONS

Your landlord could soon increase your rent without notice if a petition filed in court challenging the Rent Restriction Act succeeds. [Read More.](#)

The Standard | Paul Ogemba | Friday, 16th October 2020

GOVERNMENT ACCUSE 'GHOST COMPANY' OF CLAIMING REFURBISHED MICHUKI PARK

The government has accused a private developer of trying to grab land where the Michuki Memorial Park stands by launching a fake claim in court. [Read More.](#)

15th October 2020

Business Daily | Victor Juma | Thursday, 15th October 2020

SHREEJI CHEMICALS OWNER TO ENTER CEMENT BUSINESS

Delta International FZE, the owner of multiple businesses including Shreeji Chemicals, is set to enter Kenya's highly competitive cement business. [Read More.](#)

The Standard | Wainaina Wambu | Thursday, 15th October 2020

MAVOKO: WHERE LAND OWNERSHIP DREAMS DIE

In 2015, a group of small investors settled on a Sh210 million parcel of land in Mavoko, Machakos County. [Read More.](#)

The Standard | Steve Mokaya | Thursday, 15th October 2020

FOOD RICH TOWN ON FAST LANE TO TAKE REGIONAL MANTLE

For the longest time, Kisii town has been in the shadow of its Nyanza and Rift Valley neighbours. [Read More.](#)

14th October 2020

Business Daily | Editorial | Wednesday, 14th October 2020

STAMP DUTY RULES WELCOME

Real estate buyers can now breathe a sigh of relief after the government permitted private practitioners to value property on behalf of the Lands ministry. [Read More.](#)

Business Daily | Kevin Rotich | Wednesday, 14th October 2020

OWNERS OF UPPER HILL'S 45-FLOOR TOWER RISK FORFEITING LAND

Developers of the stalled Pinnacle Towers, which was to host the 45-floor Hilton Upper Hill hotel and a 70-storey apartments and office block, have been given a 14-day ultimatum to restore environmental safety at the site or forfeit the land. [Read More.](#)

The Standard | Peter Theuri | Wednesday, 14th October 2020

THE PINNACLE TOWER: WHY DREAM OF CONSTRUCTING AFRICA'S TALLEST BUILDING IN KENYA FAILED

When President Uhuru Kenyatta laid the foundation stone for construction of The Pinnacle Tower on May 23, 2017, there was a palpable enthusiasm for what was to become Africa's tallest building. [Read More.](#)

The Standard | Allan Mungai | Wednesday, 14th October 2020

SOLAR PROJECT THAT LEFT NYERI DARKER, RESIDENTS BITTER

In a small timber house hidden in the midst of coffee bushes in Kagati village, Nyeri County, Isaac Nderitu sits with his legs crossed. [Read More.](#)

13th October 2020

Business Daily | Constant Munda | Tuesday, 13th October 2020

PRIVATE VALUERS TO CUT BY HALF TIME FOR TRANSFERRING LAND

The average transfer period of land and buildings is expected to fall by more than half after private experts were allowed to value property on behalf of the Lands ministry. [Read More.](#)

Business Daily | Philip Mwakio | Tuesday, 13th October 2020

CENTUM HANDS OVER 74 HOUSES

Centum Investment Company's real estate has handed over 74 maisonettes and bungalows at Awali Estate, in Vipingo, Kilifi County, to their owners. [Read More.](#)

The Standard | Nehemiah Okwembah | Tuesday, 13th October 2020

HALF OF KENYANS LACK TITLE DEEDS, SAYS LANDS CS KARONEY

The national government has started the resettlement of more than 1,300 families on a 91-acre piece of land at Mikanjuni, Kilifi County. [Read More.](#)

12th October 2020

The Standard | Nehemiah Okwembah | Monday, 12th October 2020

DEVELOPER APPEALS RULING ON PROJECT

A Mombasa developer has appealed a court decision stopping the construction of a Sh1.5 billion block of apartments in Nyali. [Read More.](#)












WE WANT YOU, TO JOIN KPDA!



We want
you to join
KPDA!



Why join KPDA?

 <p>Be at the forefront of advocating for change and better environment in the built sector</p>	 <p>Get to air issues affecting yourselves and others to a body that realises real change</p>	 <p>Access to our database with top level management contacts</p>	 <p>One on one introduction to companies you would like to work with</p>
 <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p>	 <p>Access to the latest news and trends in the industry</p>	 <p>Meet and exchange contacts with other members in networking events</p>	
 <p>Free members networking events</p>	 <p>Get discounted rates to events</p>	 <p>Get the privilege to negotiate sponsorship rates as a paid up member</p>	 <p>Join a like-minded family !</p>



Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by email: [membership@kpda.or.ke!](mailto:membership@kpda.or.ke)
Our website is www.kpda.or.ke to view each category and the rates

Reach out to Cynthia on membership@kpda.or.ke

ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

ADVERTISE WITH KPDA AT AN 80% DISCOUNT!

Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

AD Requirements:

- JPG or PNG format
- 72 dpi resolution
- Colour calibration RGB
- Size should not exceed 30KB

Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA);
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:-**
Kshs. 3, 420 VAT Incl
- **Non-Members:-**
Kshs. 5, 700 VAT Incl

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

KPDA Advertising Platform Statistics

The KPDA Website - www.kpda.or.ke:

- 10, 000 visitors per month
- 7, 000 visitors on Mondays and Wednesdays

KPDA on Twitter @KPDA_Ke:

- 5, 040 followers
- 14, 000 impressions per month

The KPDA Media Weekly Review Report

- Over 1, 500 subscribers
- An organic reach of over 500 subscribers

LinkedIn - Kenya Property Developers Association:

- 2, 732 followers
- Over 500 views per day

Facebook page - Kenya Property Developers Association:

- 3, 360 followers and 3, 232 likes
- An organic reach of over 1, 500

Email Contacts - ceo@kpda.or.ke, membership@kpda.or.ke, kpdasecretariat@gmail.com

- Over 1, 000 email contacts

For more information,
please call: 0725 286 689 / 0737 530 290
or email: ceo@kpda.or.ke.

www.kpda.or.ke
KPDA_Ke
Kenya Property Developers Association
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Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer